

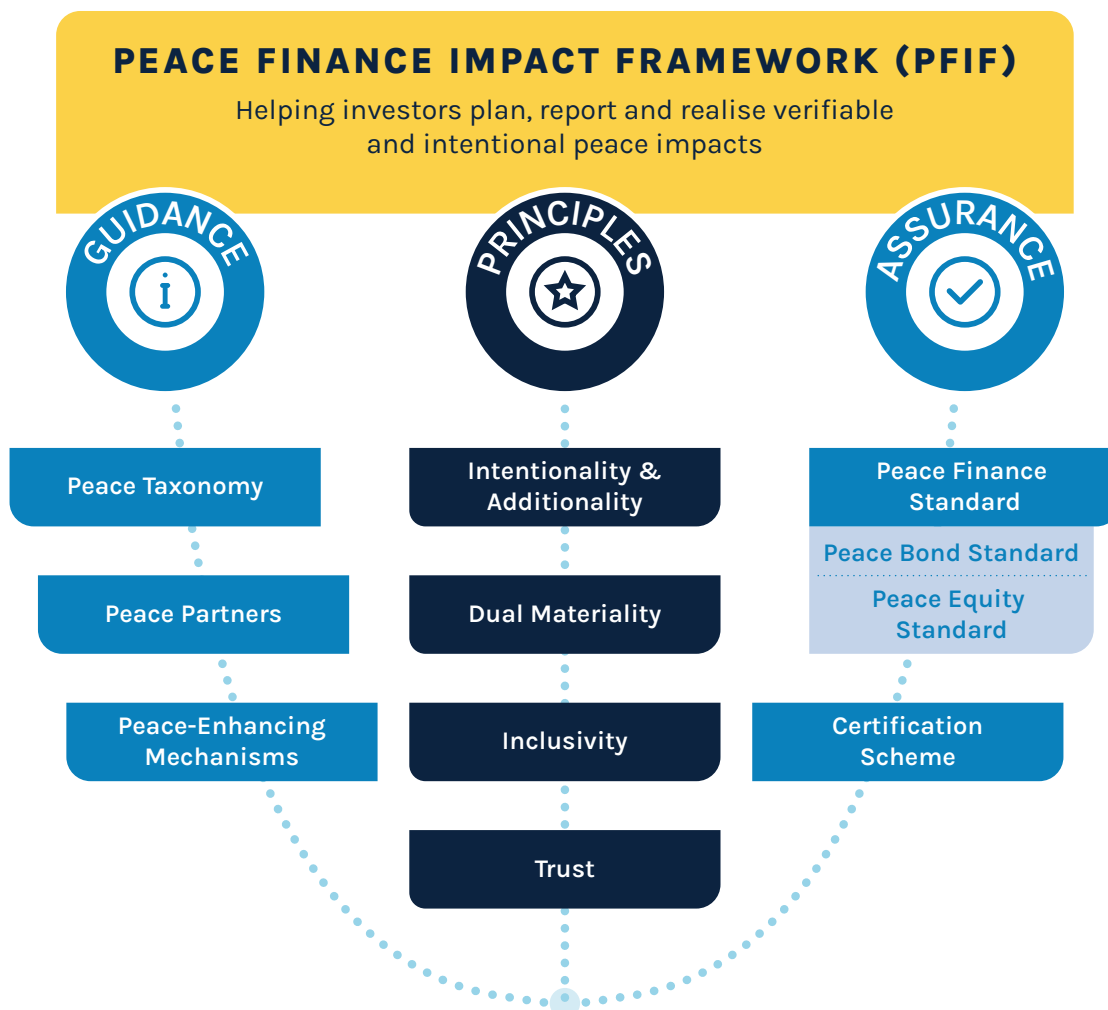
## Enabling Peace through Finance: Peace Finance Impact Framework

### Need for Peace Finance Impact Framework

In a world where 1.9 billion people live in fragile and conflict-affected regions, the urgency for investments that not only yield financial returns but also contribute to peace and stability has never been more critical. The Peace Finance Impact Framework (PFIF) created by the Finance for Peace initiative emerges as a pioneering guide, designed to steer investors and issuers towards integrating peace impact into their investment strategies. This framework transcends risk mitigation, advocating for investments that actively further peace, creating a symbiotic relationship where investments foster stability, and in return, stability enhances investment outcomes.

### Collaborative and informed approach

The PFIF is the result of extensive consultations and feedback from a diverse range of stakeholders, including government donors, multilateral organisations, development finance institutions, multilateral development banks, private asset managers and banks. It also incorporates insights from private enterprises in fragile markets, norm-setting financial organisations, verification providers and entities in the development and peacebuilding sectors, including civil society actors. Drawing from existing ESG and impact investment frameworks, the PFIF fills a critical gap, offering a tailored approach that addresses unique challenges in peace impact investing.



## Core of the PFIF: Principles, guidance and assurance

- 1. Principles:** Four core principles underpin the PFIF, guiding investors towards peace-aligned investments:
  - > Commit to peace intentionality and additionality
  - > Execute dual materiality<sup>1</sup>
  - > Promote inclusive processes
  - > Create trust-building conditions
- 2. Guidance:** The PFIF offers a detailed Peace Taxonomy and introduces peace-enhancing mechanisms. A pivotal aspect of this guidance is the collaboration with local Peace Partners, ensuring investments are grounded in local realities and contribute effectively to peace. It serves as a strategic roadmap for investors to align their investments with peace objectives, particularly in fragile contexts.
- 3. Assurance:** Through the Peace Finance Standard and Certification scheme, the PFIF offers a robust framework for labelling and verifying Peace Bonds and Peace Equity investments. This ensures transparency, builds trust and sets a benchmark for peace-aligned investments.

## Why the PFIF matters for investors and issuers

Investors and issuers are instrumental in shaping the economic future of fragile regions. The PFIF not only offers a strategic guide to align investments with peace objectives but also underscores the intrinsic value of peace impact in enhancing investment portfolios. By adopting the PFIF, investors and issuers can:

- > Boost the stability and sustainability of their investments.
- > Contribute to global peace efforts and the achievement of the SDGs.
- > Gain a competitive edge by pioneering in a profitable yet underexplored investment domain focused on peace and stability.

## Call to action: Join the Peace Finance movement

A commitment to integrating the PFIF into the investment strategy signifies a bold step towards not just financial success, but a contribution to a more stable and peaceful world. The PFIF is the definitive guide to making impactful investments where financial returns and peace benefits converge, fostering a legacy of positive, enduring change.

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**Embark on the journey together with Finance for Peace today and be at the forefront of a movement that redefines the essence of investment.**

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<sup>1</sup> Under the dual materiality principle, an investor must consider and report on risks to both the company / investor and to society. Dual materiality shifts the focus from a narrow do-no-harm position to a more intentional emphasis on 'doing good'.

## Finance for Peace

Initiative of



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